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PRINTING EXCELLENCE IN THE CAROLINAS RECOGNIZED
Belk Printing Technologies wins PICA Awards

March 6, 2010 (CHARLOTTE, NC): The Printing Industry of the Carolinas, Inc. (PICA) recognized *Belk Printing Technologies* of Charlotte as a 2009 PICA Awards winner. Since 1966, the PICA Awards have been the premier symbol of excellence for the graphics industry in North and South Carolina. The PICA Awards demonstrate a company's commitment to excellence in graphic communications.

Belk Printing Technologies won the Hewlett Packard Indigo Award for Best Digital Printing and tied for the Gutenberg Award for winning the Most Best of Category awards. They received fifteen Best of Category Awards, seven Special Judges Awards and seven Awards of Excellence.

Winners were announced March 6, 2010, at the 43rd Annual PICA Awards Banquet, held at the Embassy Suites Golf Resort & Spa in Concord, North Carolina. The PICA Awards program is open to all printing companies in the Carolinas.

The Printing Industry of the Carolinas, Inc. (PICA) is a trade association representing the graphic communications industry in North and South Carolina. North Carolina ranks as the 14th largest state print market in the United States with \$4.4 billion in sales, 889 total printing establishments and 25,709 employees. South Carolina ranks 31st in the nation with \$1.8 billion in sales, 337 establishments, and 10,208 employees. Headquartered in Charlotte, NC, PICA has been serving the print industry for over 75 years. For more information, visit www.picanet.org.

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